



# NED INTERNATIONAL ALUMNI NETWORK OF NORTH AMERICA - NEDIAN-NA

Presents

## NED 2017 Michigan 13th International Alumni Convention

September 8 - 10, 2017

At the Marriott Hotel in Troy, Michigan

[www.nedian-na.com](http://www.nedian-na.com)

### Why Sponsor?

Spotlight on Sponsors	Networking & Branding	Preferred Access
Display your product or services to corporate professionals in the industry	Network and develop close knit contacts nationwide	For Financial and Wealth Management Firms
Expand company brand and market presence	Learn about today's challenges and innovative solutions being developed	Display your services to high net-worth individuals
Recruit high-caliber individuals from recent graduates to corporate leaders	Get an exciting view of advances in other industries	Set up smaller targeted events focusing on specific groups of individuals
Build partnerships with other companies get access to key decision makers	Obtain access to internationally renowned keynote speakers	
Brainstorm and develop new concepts and ideas		
Set up custom exhibit packages to meet your needs (hassle-free targeted marketing, conference sponsorship, display booth, product sampling, etc.)		

#### CONVENTION 2017 STEERING COMMITTEE

##### CHAIRMAN

AMIR ULISLAM

##### Co-CHAIRMAN

RIZWAN MUMTAZ

##### MEMBERS

DR. ZAMIR AHMED

ADNAN KHAN

ANIS PAYA

RAZI KHAN

NUZHAT USMAMI

TAHIR KHAN

SHAHID AHMAD

SYED K. IMAM

BAKHTYAR BAIG

SARWAT SIDDIQUI

##### ORGANIZED BY:

**NED INTERNATIONAL  
ALUMNI NETWORK OF NORTH  
AMERICA  
NEDIAN-NA**

AMIR ULISLAM, CHAIRMAN

ADNAN KHAN, VICE CHAIRMAN

ASLAM SIDDIQUI, GEN. SECRETARY

RAZI KHAN, TREASURER

#### Ways to sponsor Convention...

- Make a cash donation
- Advertise in the convention booklet
- Advertise on the convention website
- Book a stall for the Meena Bazaar
- Display a Banner (self-standing) in the Banquet Hall

#### Why Have Exhibits.....

- Introduce your products
- Reach large professional audience
- Expand your firm's opportunities
- Gain new professional Contacts
- Brand recognition

#### Exhibition Schedule

##### Day 1: Friday, September 8th:

Welcome Reception and Light Entertainment

##### Day 2: Saturday, September 9th:

- Breakfast Meet and Greet
- Global Conferences
- Professional Sessions
- Panel Discussion-Topic TBD
- Mentoring Focus Group Meetings

##### Saturday, September 9th

- Setup: 7:30 am - 9:00 am
- Exhibition: 9:00 am -10:30 pm

- Alumni Session
- Lunch
- Class Reunions
- Social Hour Reception
- Gala Banquet & Entertainment

##### Day 3: Sunday, September 10th:

- Farewell Breakfast



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### Sponsorship Tiers and Benefits

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#### Platinum Sponsorship: \$10,000

- Customized recognition plaque
- 8 seats for Gala Banquet (preferred seating)
- 1 deluxe room at the convention hotel for 2 nights
- LCD Projector Display in the Banquet Hall
- Ad in Convention Booklet & Website

#### Gold Sponsorship: \$5,000

- Customized recognition plaque
- 4 seats for Gala Banquet (preferred seating)
- 1 room at Convention hotel for 2 nights
- LCD Projector Display in the Banquet Hall
- Ad in Convention Booklet & Website

#### Silver Sponsorship: \$2,000

- Customized recognition plaque
- 2 seats for Gala Banquet
- Ad in Convention Booklet & Web
- LCD Display

#### Bronze Sponsorship: \$1,000

- Honorable mention at podium
- 1 seat for Gala Banquet
- Ad in Convention Booklet & Web
- LCD Display

#### Self-Standing Banners in Banquet Hall

- Standard: \$200

#### Exhibitor Vendor Charges

- Standard Stalls: \$400

#### Event Publication Advertisements

- Quarter Page: \$250
- Half Page: \$500
- Full Page: \$1,000
- Front Inside Cover \$1,500
- Back Inside Cover \$1,500
- Back Cover \$2,000

*To be included in Convention Brochure, please make all checks payable to  
"NEDIAN-NA" (NED International Alumni Network-North America) and  
send to 43744 Paramont Pl, Chantilly, VA 20152*